



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
December, 2006

Upgrade Successful

SELCO's recent speed upgrade for TownISP Standard Service and Speed Plus was successful. The new speeds are as follows:

	Old Down/Up	New Down/Up
Direct Connect	768Kbps/ 128Kbps	No Change
Standard Speed	6Mbps/ 768Kbps	8Mbps/ 768Kbps
Speed Plus	8Mbps/ 768Kbps	10Mbps/ 768Kbps

Programmable Thermostat Rebate

SELCO is now offering a 50% rebate (up to \$30) on the cost of a set-back thermostat.

This rebate is available to SELCO customers only and will run from November 1, 2006 to January 31, 2007.

Rebate forms can be picked up at the SELCO office or downloaded online at:

www.shrewsbury-ma.gov/rebates

Energy Saving Light Bulbs from SELCO

Purchase 25W compact fluorescent (CFL) energy efficient light bulbs for just \$1.50 each at the SELCO office. Each 25W CFL produces light equal to a 100W incandescent bulb, but uses just 1/4 the electricity.

CFLs make great stocking stuffers. Save energy, save the environment, save money!

Season's Greetings



Happy Holidays from SELCO's Electric and Cable Field Crews

Spread Some Holiday Cheer!

Santa's Toy Chest

Join us this year in making a child's holiday memorable. New, unwrapped toys can be dropped off at the SELCO office during regular business hours through December 22nd.

Donate a toy and receive a coupon good for one VOD or Pay-Per-View movie OR one free energy saving light bulb. All toy donations are distributed to local children in need by St. Anne's Human Services.

Share the Warmth

SELCO's Share the Warmth program has been helping Shrewsbury residents in need for 14 years. Because of high heating costs this winter your donations are needed more than ever.

To contribute, use the envelope included with the November bill or drop off your donation at the SELCO office during regular business hours. Please help the less fortunate in our community by donating to SELCO's Share the Warmth program this holiday season. The many local families and senior citizens that benefit will thank you for your generosity.

Sounds of the Seasons

SELCO Digital Cable customers should check out Music Choice channel 741 "Sounds of the Seasons" for great holiday music. Ch. 741 is excellent as background music at holiday parties – there are no commercial breaks and you never have to change a CD!



SELCO Gift Certificates Now Available

Give the gift of Cable this holiday season... SELCO offers gift certificates good for the Cable or Internet service of your choice. Sign Dad up for 6 months of HBO or get cousin Lucy one year of Internet access from TownISP. It's your choice, and it's all available from SELCO. Call 508-841-8500 or stop by the office for more information.

SELCO Blood Drive a Success

SELCO and AMC's Monsterfest Blood Drive was held on October 27th at the Glavin Regional Center. A total of 60 people presented to donate, and 54 usable units of blood were collected by the American Red Cross.

Shrewsbury resident and blood donor Anne Docimo (pictured below) was the lucky winner of a 20" Sharp flat panel LCD TV donated by American Movie Classics.



Recycle Fluorescent Light Bulbs and Thermostats at the Health Dept.

Did you know that all fluorescent light bulbs, even energy saving compact fluorescent light bulbs (CFLs), contain a small amount of mercury? When a fluorescent bulb does eventually burn out, how do you properly dispose of it?

Thermostats contain mercury too. If you're replacing your old thermostat with a new programmable thermostat, where can you recycle the old one?



Here in Shrewsbury we're lucky to have a Health Dept. willing to recycle these hazardous materials for us. Residents can bring old thermostats and fluorescent light bulbs to the Shrewsbury Health Dept. at the Town Hall.

According to Shrewsbury Director of Public Health Nancy Allen, "all of the fluorescent light bulbs and thermostats brought to the Health Dept. are recycled and the mercury reused to manufacture new CFLs."

That's great news, because not only can you feel good about saving energy and money by using CFLs, but when you recycle them, you're giving new life to the materials inside to help create new energy saving light bulbs.

Frequently Asked Questions – Share the Warmth

Q. What is the deadline for donating to SELCO's *Share the Warmth* program?

A. There is no deadline, we accept donations year-round.

Q. Where does my *Share the Warmth* donation go?

A. 100% of funds donated to *Share the Warmth* go directly to assist needy Shrewsbury families and seniors that are having difficulty affording electricity during the winter months.

Q. How can I apply to receive funds through the *Share the Warmth* program?

A. *Share the Warmth* applications are available at Shrewsbury Youth and Family Services, St. Anne's Community Services, the First Congregational Church, St. Mary's Church, and at the Shrewsbury Council on Aging Senior Center. All *Share the Warmth* applications must be received at the SELCO office by March 1, 2007.



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www.Shrewsbury-MA.gov/Telephone

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CALL SELCO AT 508-841-8500 TO ORDER

**Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5:00 p.m. M-F**